SAGAR KADAM

Lead UX UI Designer & Mentor | Product Designer

CONTACT

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COMPETENCIES

UX Design, Design Systems, Hierarchy & Consistency, Customer Experience Improvements, User Research, Actionable Recommendations, Whiteboard Concepts, Feedback, Achieve Objectives in Design, UX Agile, Development Methodologies, Research Findings & Designing Solutions to Stakeholders, Design Thinking Process for User Centric Designs, Human-Centered Design principles for simplifying complex ideas and proficient in modern design and prototyping, Processes & Aesthetics, Excellent Communication Skills, Manage & Train Design Team, Presentations.

SKILLS

Design Tools: Figma, Figjam, Adobe Photoshop, Illustrator, Adobe XD, InDesign, Webflow, Miro, Invision, Jira, MS Office, PowerPoints Presentations
Development: Html + CSS, WordPress, Elementor, Bootstrap, Lightning Components (salesforce) LWC, Material UI, Slack, Google Analytics, cPanel, Hosting.

LANGUAGES

English – Fluent,
Hindi – Fluent,
Marathi – Native.

ABOUT ME

I am a Lead UX/UI Designer and Product Designer with over 8 years of experience in developing interactive products that simplify the relationship between people and technology. I hold a Bachelor's degree and multiple certifications in UX Design from the Interaction Design Foundation (IxDF). My expertise spans the entire design process, starting from gathering requirements from clients, understanding their problems and pain points, conducting user research, and creating wireframes, all the way to building high-fidelity prototypes and finalizing visual designs. To bring my ideas to life, I leverage design tools such as Figma, Adobe XD, and Illustrator and HTML/CSS. I am worked on a variety of platforms, including iOS, Android, web, SaaS, B2B, and B2C, and I've worked in areas such as data visualization, art direction, and marketing design.

EXPERIENCE

Technical Lead UI-UX Designer
Eternus Solutions / InfoBeans Cloudtech Ltd.)
Sep 2021 – Present

- Design Deliverables Such as Wireframes, Mockups, Requirements, Branding, Process Flows, Mood Boards, & Prototypes are created.
- Managing tasks according to priorities and needs while leading the UI-UX team.
- Assisting and Mentoring the Team Members for Issue Resolution.
- Assist the Team Members in completing the job in a Timely Manner.
- Working on Documentation and Design Sales Presentations using company brand guidelines with use of brand design system.
- Delivered Design System 10+ Salesforce applications & 5+ mobile applications UI for Retail, Real-Estate and Manufacturing & Salesforce services
- Working on Salesforce UI Development Using HTML, CSS3 and Lightning Web Components (LWC), Aura components.
- Proficient in using UX design tools, including Sketch, Figma, and Adobe Creative Suite, to develop wireframes, prototypes, and high-fidelity designs, and received 96% positive client ratings for being client-centric. Also, supported sales and marketing efforts to promote design services.
- Reviewed and analyzed existing product UX design to optimize user experiences and improve product performance, collaborating with cross-functional teams to promptly resolve issues and maintain exceptional customer service along with, ensured alignment with stakeholders to achieve business goals and objectives.
- Managed project documentation, demonstrated overall leadership & articulate to promptly resolve issues, worked on UI design for mobile applications, accessibility, design changes, & new features for various projects also.

EDUCATION

Bachelor of Arts (BA)
Economics- Pune University

HSC 12th - Maharashtra Board

SSC 10th- Maharashtra Board

KEY ACHIEVEMENT

CERTIFICATION
HCI - Human-Computer Interaction Certified.
Interaction Design Foundation (IxDF)

Enterprise Design Thinking Practitioner
IBM

Foundations of (UX) User Experience Design
Google – Coursera

AWARDS
Hot Stepper Award.
Eternus Solutions- May 2022

Best Team Player
Freemindworks - 2017

Distinguished Contributor
Harbinger Group – 2015

CAPABILITIES

User Interface Design
User Experience Design
Design Thinking
Wireframing
Prototyping
Front-end Development
Web Design / Development
Mobile & Web App Design
Responsive Design
HTML/CSS
WordPress Design
Video Editing

EXPERIENCE

SR. UI-UX DESIGNER
Freemindworks Communication Design LLP
May 2016 – Aug 2021

- UX Design & Implement Seller and Buyer Side Functionalities, Leveraging Adobe XD, Photoshop, HTML, CSS, WordPress for Real Estate Domain.
- Develop 20+ Html Website Pages for Digital Marketing Purpose and use 25+ different plugin for pages speed optimization.
- Working on 40+ WordPress CMS Design and developments for Real Estate industry and Achieving Goals Successfully Before the Timeline.
- Performing Code Reviews and Help to team Fixing Issues and Defects.
- Participating in Relevant Technical and Verbal Communication with Clients. Problem-Solving Earned Positive Feedback from Customers.

SR. UI-UX DESIGNER
Harbinger Group
July 2014 – May 2016

- Collaborate with The UI-UX Team to Establish Application Development and Improvement Needs.
- Extend Ideas by Quickly Creating Wireframes and Low-Fidelity Prototypes that Can Be Iteratively Tested with Users and Presented to Business Leads.
- Participate in Usability Testing to Improve Concepts and Designs to Fulfill Industry Standards for Accessibility and Usability.
- Design Deliverables Such as Wireframes, Mockups, Process Flows, High-Fidelity, Icons, and Prototypes are Created.
- Design 12+ Dashboard and working on development HTML, CSS3 and jQuery
- Maintaining Overall Visual Design of Products Including Color Palette, Typography, Iconography, and Style

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WEB DEVELOPER & DESIGNER
There4 Virtual Media Pvt. Ltd.
April 2010 – July 2014

- Work with and Communicating with Clients, Gathering Clear Work Requirements and Delivering Website Designs on Time.
- Planning Ideas to 32+ Mockups and Converted Designs to Website
- Worked on Several Multimedia Presentations for Different Industries in pune
- Working for this 8+ Touch Kiosk app design for the Singapore clients.
- I designed and maintained clients' websites using Photoshop and Illustrator. This included raw coding in HTML, CSS and Flash ActionScript.

WEB DEVELOPER & DESIGNER
NS Compware
April 2008 – July 2010

- Working on Table based HTML/CSS Websites
- Working on Flash based HTML Websites
- Raw coding in HTML, CSS and Flash ActionScript.
- Responsible for creating Web Banners, Emailers, and Brochures